



**PENTEL (MALAYSIA) SDN. BHD.**

飛龍 (馬來西亞) 私人有限公司

198201004008  
(83755-T)

Date: 3<sup>rd</sup> June 2022

**Dear Valued Customer(s):**

**RE: Announcement of Price Increase (Effective: 01-September-2022)**

We highly appreciate your continued support with promoting Pentel products all these years.

We did everything we could to avoid raising our prices levels consistent for the past 3 years, but it is no longer possible to deny the facts. The increase in prices of various raw materials along with high transportation charges has compelled us to raise the prices. As now, we are no longer able to hold the prevailing retail selling price of our products and our profitability directly depends on a pricing policy that better reflects the current realities. However, after much thought and consideration, we necessitate increasing prices at this time.

We would like to announce for increase price reluctantly with effect from **1<sup>st</sup> September' 2022.**

All changes are reflected in the new Price List 2022 & revised new Price SKU List.

***Any orders placed before 1<sup>st</sup> September 2022 will be honored at the lower prices, we thus encourage you to place an order from today.***

We wish to thank you for your business and hope that you will understand the necessity for this price increase. Should you have any query, please do not hesitate to contact our sales person-in charged.

Thank you very much and happy selling Pentel products.

Yours faithfully,  
Pentel (Malaysia) Sdn Bhd

MASAO ITO  
Managing Director

**\*\* New Price List in pdf file at [www.pentel.com.my](http://www.pentel.com.my) (pwd): pentel2022**  
\*\*\*\*\*

Sales Team contact no:		01.06.2022	
Name	SM	Region	Mobile No.
ERIC Kok Yew Kong	03	Northern / N.Brunei	012-293 2303
VINCENT Cheah Kee Foo	02	Southern / Sabah	012-271 7176
EDWARD Lee lai Tuck	01	East Coast / Sarawak	012-206 3113
Lim Ju Siew	M1	Perlis / Kedah	012-400 3846
ESTHER Yap Chui Peng	M3	KL / Seremban / Melaka	016-680 0088
Wong Seet Leng	M5	KL / Selangor	012-664 0406
Yap Chu Lian	M6	Kota Bharu, Kelantan	016-939 8814
Crystal Lim Soon Cheng	P2	Penang/Seberang Prai	012-564 4938